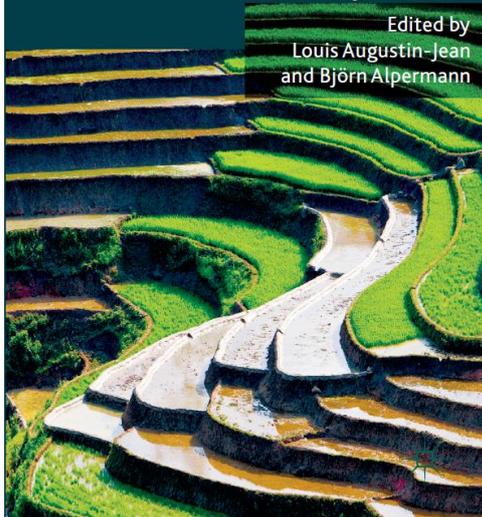


The Political Economy of Agro-Food Markets in China

The Social Construction of the Markets in an Era of Globalization

Edited by
Louis Augustin-Jean
and Björn Alpermann



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Louis Augustin-Jean is Visiting Scholar at the Department of Applied Social Sciences of the Hong Kong Polytechnic University.

Björn Alpermann is Professor of Contemporary Chinese Studies at the University of Würzburg, Germany.

"This theoretically sophisticated treatment of the institutional and political dimensions of agricultural and food markets in China is a must read for anyone interested in understanding the processes of agricultural change in the world's fastest developing nation. Based on rich empirical research across a stunning range of agricultural production sectors, the authors collectively explore the strategic but differential role the state has played, both successfully and unsuccessfully, in the transformation of China's agro-industrial markets. They brilliantly deploy the tools of economic sociology to examine often conflicting interests, incentives and perspectives between central and local governments, private and public firms, and producers and consumers and to explain widely diverging outcomes in efforts to modernise China's vast countryside."

- James Putzel, London School of Economics and Political Science, UK

"Written by an international team of distinguished scholars, this book provides a solid overview on agro-food markets in China in the light of Economic Sociology. This timely essay will be of great help to any researcher in the field of agribusiness studies. Moreover, it will certainly become an obligatory reference for all those engaged in the analysis of agro-food in China."

- Ruth Rama, National Research Council of Spain, Spain

About the book

After thirty years of reforms and continuous economic growth, China's agricultural production and food consumption have increased tremendously, leading to a complete evolution of agro-food markets. The authors use a path dependency approach to analyze the development of these markets, the structure of which remains relatively unknown. The authors use agro-food industries in China, to describe the organization of agricultural markets in China, and its implication for local people as well as for her integration into the world economy.

The book is divided into two parts; the first part reviews the theoretical framework for the 'social construction of the markets,' while the second part presents the implication for the agro-food markets in China.

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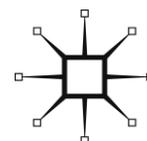
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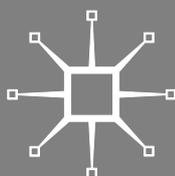
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